

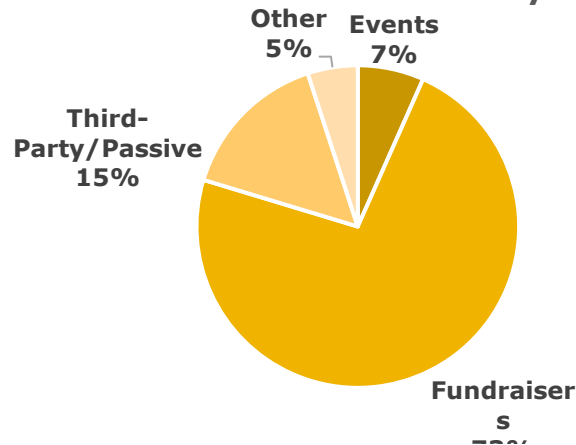
## Columbus Gifted Academy PTO • 2017-18 Highlights

Last school year was the biggest yet for both Columbus Gifted Academy and the CGA PTO. As the school grows, so do the requests for PTO support for field trips, classroom projects, and other scholar-centered needs. A larger Phoenix community also means greater attendance at school events, which leads to more spending in order to offer the events but also more revenue generated by them.

In the spirit of transparency, the CGA PTO Board is sharing this snapshot of the organization's operations. Last school year, the PTO raised \$16,945.78 and spent \$14,823.50.



**2017-18 CGA PTO Revenue by Source**



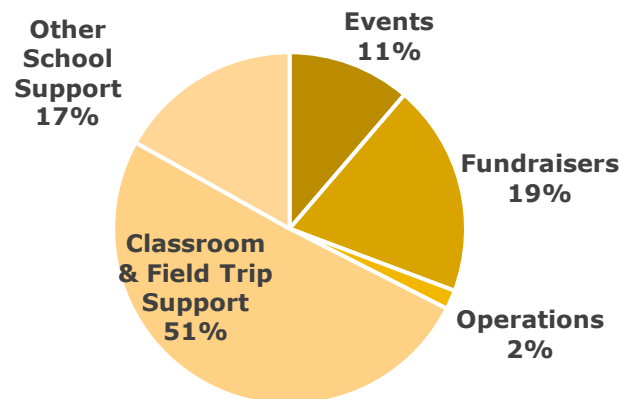
### Where does the PTO's funding come from? *Fundraisers & Events!*

CGA PTO received 80 percent of its revenue last year from fundraisers and events. Our optional, \$5 membership fee is used only for the "Student Emergency Fund", which provides support to students who are experiencing difficult personal times (e.g., to contribute to memorial funds when a parent passes away).

- The Columbus Foundation's "Big Give" fundraiser in October was our largest money-maker, with \$5,102 donated to the PTO.
- Read-a-Thon continues to be a successful fundraiser, bringing in \$4,660 in 2018 and spurring scholars to read more than 2,100 hours that week.
- "Passive fundraisers" – like Amazon Smile and Kroger Rewards – generated 15 percent (\$2,589) of our revenue last year.

CGA PTO is a public charity recognized as tax-exempt by the IRS under Section 501(c)(3).

**2017-18 CGA PTO Expenses by Category**



### How does the PTO spend this money? *It goes to the scholars!*

Last year, 68 percent of PTO spending went to support field trips, classroom projects, teacher requests, and miscellaneous school needs (e.g., Ice Brigade, Field Day, Teacher Meals for Parent-Teacher Conferences, 8<sup>th</sup> Grade Graduation Gifts). Another 11 percent supported events at the school. Of the 19 percent (\$2,884) spent on fundraisers, the majority went toward advanced purchase of Spirit Wear items. All of money spent on Spirit Wear was recouped in sales and is reflected in the Revenue section above.

**The PTO is also a savings account, of sorts.** CGA PTO holds dedicated funds raised for school-based projects that are not PTO endeavors. The PTO served as the depository for \$4,373.26 for these projects last school year (this money is not reflected in the pie charts or overall Revenue and Expenses figures). Last year, these non-PTO projects included Momentum, Power of the Pen, Mock Trial, Middle School Trip to Philadelphia, Instrumental Music, Vocal Music, Middle School Dance, and Seventh-Grade STEM Club.